

ENGAGE • EMPOWER • EVOLVE:
**“Pushing the Frontiers of
Student Affairs”**

PROFESSOR DR. DURRISHAH BTE IDRUS

Deputy Vice Chancellor (Student Affairs)

Universiti Teknologi Malaysia

Johor Bahru, Johor, Malaysia



Welcome to UTM Kuala Lumpur!

A NEW MALAYSIA

- A new dawn in Malaysia.
- The change of political power to a new government for the first time in 61 years.
- New/amendments to national policies are expected (including education policy).



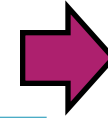
NATIONAL TRANSFORMATION 2050: MALAYSIA ASPIRATION

(Bottom Up collective input)

Future Trend for Next Generation

URBANIZATION

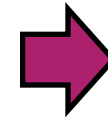
80% population in 2030
(> 10 mil)



HSR; ECRL; Mass Rapid Transit

DEMOGRAPHY (ELDER POPULATION)

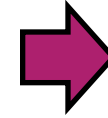
“Ageing Nation” by 2035
(> 15% of 60 years old)



Pension at 60 yrs; Flexible working conditions;
Minimum wage

TECHNOLOGY REVOLUTION

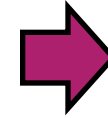
AI (Artificial Intelligence): Opportunity (job
creation) and threat (affect job culture)



Digital economy; Malaysian Global Innovation &
Creativity Centre (MaGIC); Digital Free Trade Zone
(DFTZ)

NATURAL RESOURCES

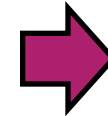
Lack of resources; Climate change;
Population increase



Renewable energy/resources and Sustainable
Energy Development Authority (SEDA)

GEOPOLITICAL

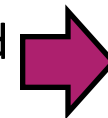
50% GDP in 2050
(Asian Countries Economy)



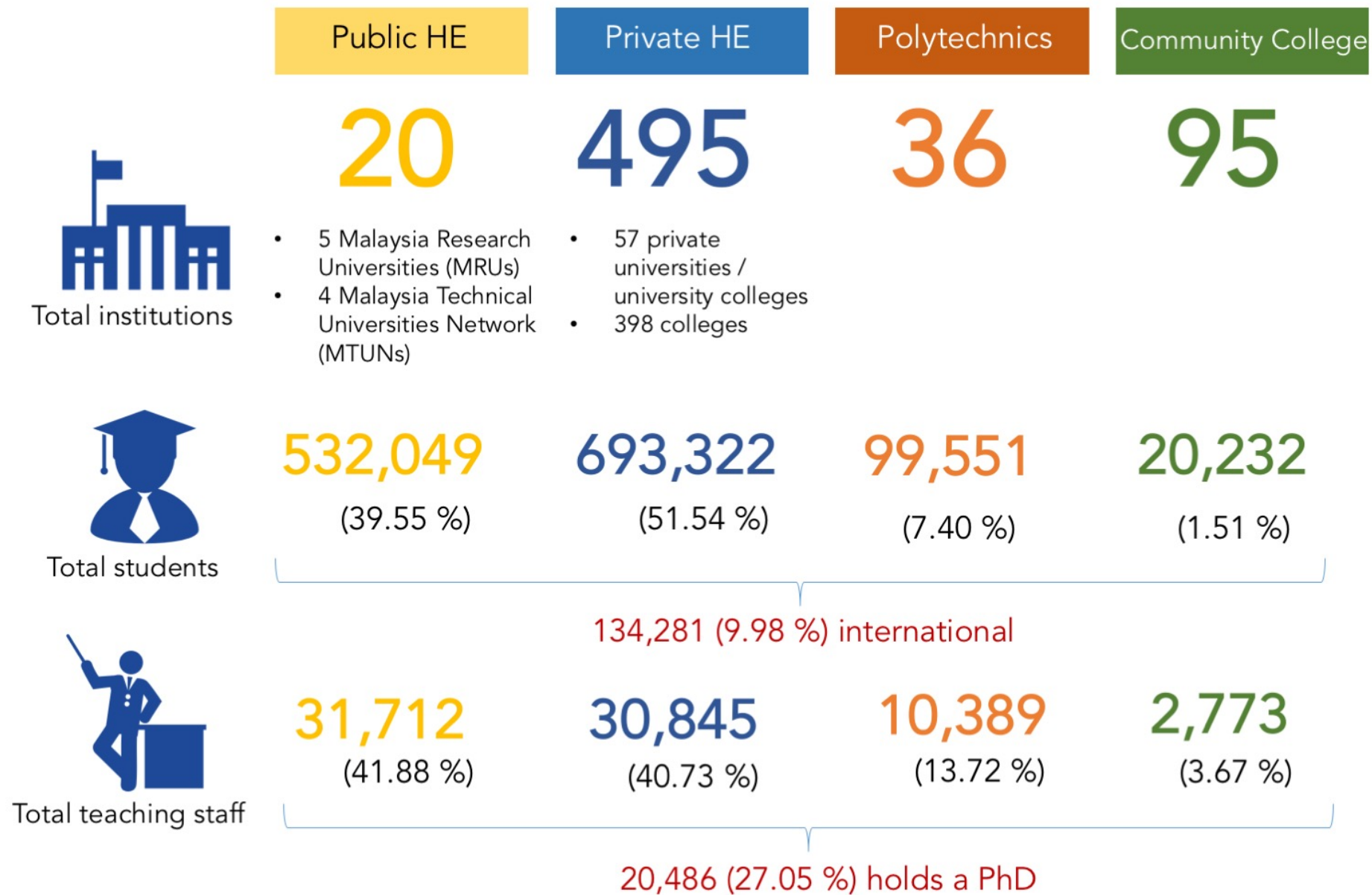
Bilateral relations to attract investor; increasing
exports

COMMUNITY CHANGES

Extremism; Economic empowerment and
resurgence of the role of women



To increase women’s involvement; everything
in moderation (*wassatiyyah*)



Source: Idris Jusoh. (2018, 3 April). "Creating the Right Environment to Enable Quality Education. Presented at the 22nd Malaysia Education Submit. Selangor: Sunway Resort Hotel and Spa.

GRADUATE LEARNING OUTCOME: **PRESENT POLICY**



Malaysia Higher Education Attribute



Ethics & Spirituality

Ethically and morally upright, spiritually grounded, compassionate and caring; appreciates sustainable development and a healthy lifestyle.



Leadership Skills

Is an effective communicator, emotionally intelligent and able to work across cultures; is socially responsible, competitive, resilient, and confident.



National Identity

Has pride in Malaysia and an understanding of Malaysia in relation to the world.



Language Proficiency

Proficient in *Bahasa Melayu* and English, and encouraged to learn one additional global language.



Thinking Skills

Appreciates diverse views, is able to think critically and be innovative, has problem-solving initiative, and an entrepreneurial mindset.



Knowledge

Has mastery of own disciplines, is able to harness, connect and apply knowledge learnt, and has an appreciation of culture, arts, and Science, Technology, Engineering and Mathematics (STEM).



UTM
UNIVERSITI TEKNOLOGI MALAYSIA

UTM Graduate Attribute



Leadership & Teamworking Skills



Adaptability



Global Citizen



Enterprising Skills



Communicating Skills



Thinking Skills



Scholarship



www.utm.my

innovative • entrepreneurial • global



univteknologimalaysia



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utlofficial

“The Need For Transformation of Student Affairs Departments @ Higher Education Institutions In Malaysia”



Synergy 4.0 : A New Synergy Horizon

Faculty of Engineering

Faculty of Social Sciences and Humanities

Faculty of Built Environment and Surveying

Faculty of Science

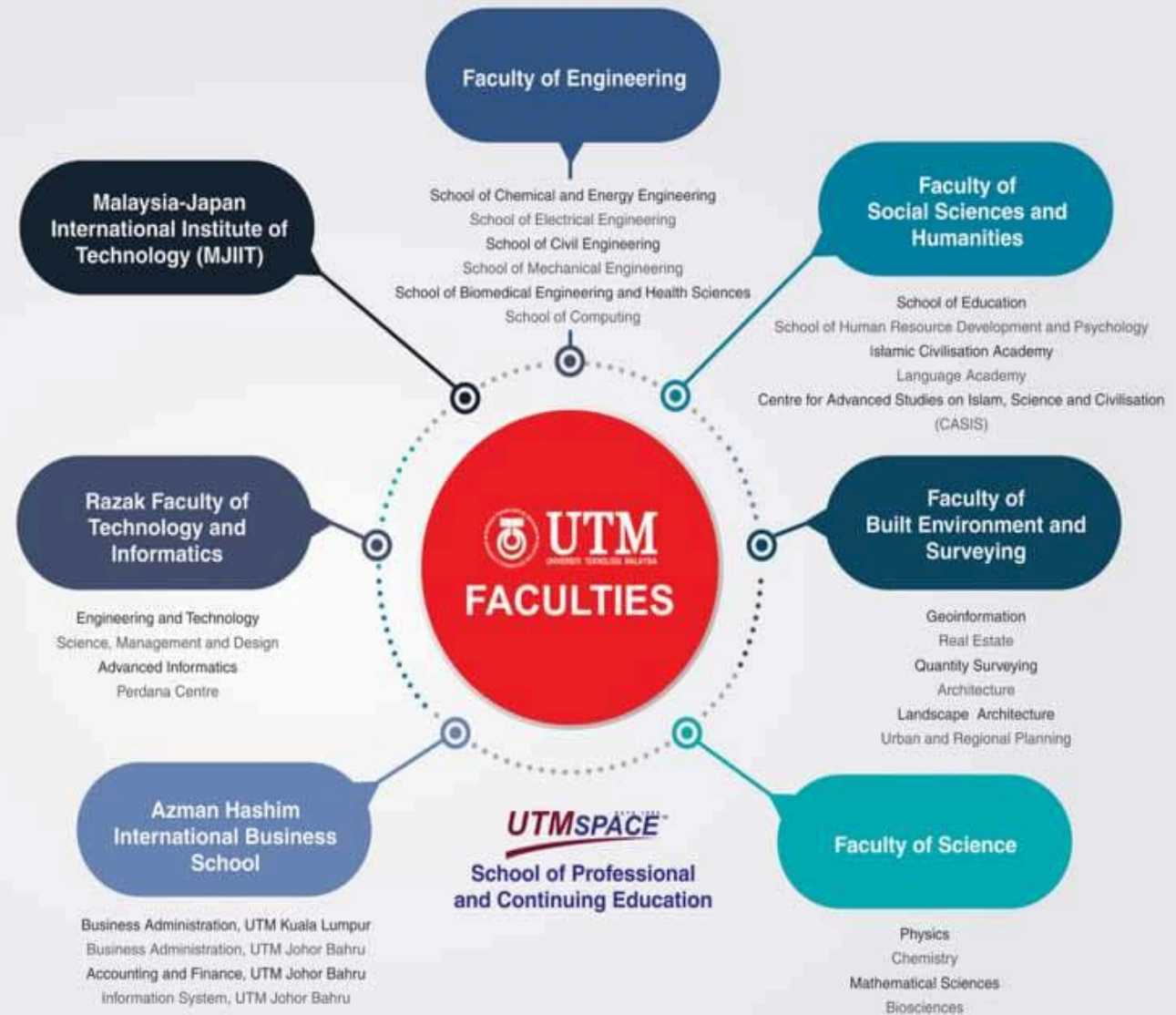
Azman Hashim International Business School

Razak Faculty of Technology and Informatics

Malaysia-Japan International Institute of Technology (MJIT)

**Boxes shown by faculty with the most (top) to the least # of academic staff (bottom)*

innovative • entrepreneurial • global



18

Faculties /
Schools

1972-2018

7

Faculties

From July 1st 2018

STRENGTHENING STUDENT DEVELOPMENT PROGRAMME @ UTM

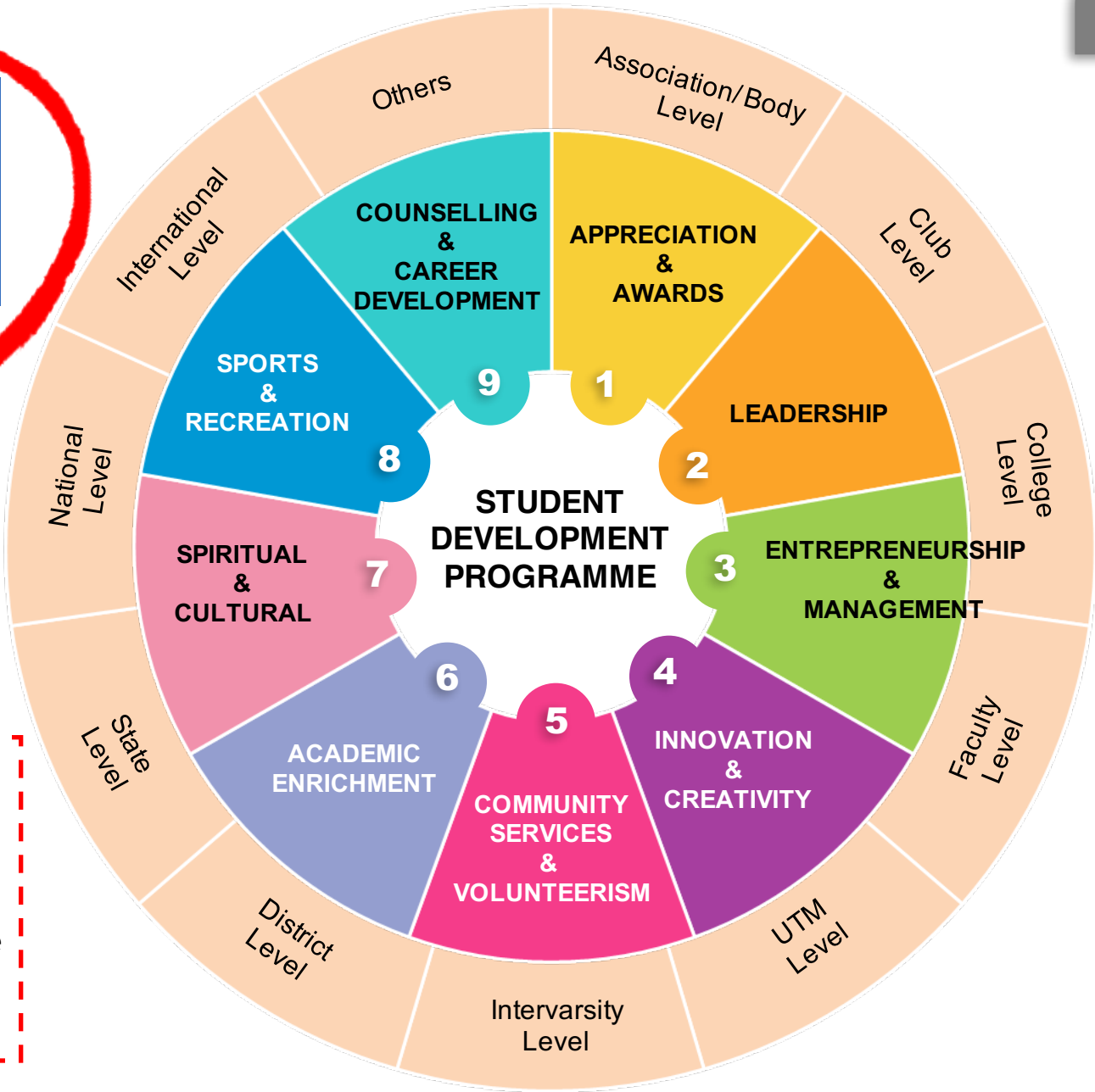


**Balanced, Entrepreneurial
and Holistic Graduate**

*The Ministry emphasizes the
balance between both
knowledge **and** skills **as well**
as ethics and morality*

Operational Definition (OD) in UTM:

Provides comprehensive
learning experience in the
aspects of extra-curricular, life
skills, soft skills and attitudes.
(9 categories)



TYPE OF ACTIVITIES

Workshop/ Courses/ Training	Student Representative Council
Seminar/ Lecture	
Knowledge Sharing/ Engagement	5ETP
Forum/ Colloquium	
Conference	College Committee
Symposium	
GOP/ Student Exchange	Club
Academic Competition	
Non-Academic Competition	Society
Enhancement Program	
Academic Visit	Uniform Bodies
Non-Academic Visit	
Social Program	
Invitation Program by Agency/ Industry	

ISSUES & CHALLENGES IN MALAYSIA

EDUCATION

Part Time Studies
(off-campus, weekend classes)

Studies can be done virtually
(MOOCs, distance ed, Skype, etc)

Extra-curricular not important
(academic focused)

Academic Curriculum Structure

TNE

EMPLOYABILITY

4th IR
(Artificial intelligence, automation)

Communication Skill

High expectations vs low experience
(e.g. salary demand)

Economy

SELF-ESTEEM

Need more effort to build students' confidence

Lack of Soft Skills

Students socialise more online than in-person

Core values (e.g. respect) needs strengthening

Leadership development

STUDENT AFFAIRS' ROLES:

TRANSFORMATION AT UTM



TO ENGAGE

- Motivate, Facilitate, Inspire (advisor role)
- Identifying Talent from the start
- Re-prioritize & Re-strategize
- Financial incentives (for students' activities)
- Broadening entrepreneurial opportunities
- Excellent facilities



TO EMPOWER

- Effective engagement with alumni
- Win-win engagement with industries
- Smart partnership with private sector
- Beyond boundaries: travel abroad (GOP, Mobility, attachments) (Global Talent)
- Broader Access (Students' Parliament, Speaker's Corners, Students' Townhalls)
- Open student leaders' elections



TO EVOLVE

- Career Development Programmes (Graduate Employability initiatives)
- **Holistic Development Programmes (HSD)** (e.g. *Innovation programmes, Entrepreneurship programmes/incubator, Volunteerism elements, Multiracialism, Nation building*)
- Gap Year
- 'Working while studying'

Global Talent through Life-Changing Experience @ UTM

STUDENTS IMPACTFUL & GLOBAL TALENT PROGRAMMES



Leadership

- Team Building
- KDSE Committee Camp Formation
- Debat Piala Menteri Besar Johor
- Simposium Mahasiswa Johor
- Young Leaders Workshop (YOURS)
- Kursus Krew MMM
- Kursus Pengurusan Persatuan



Sports/ Recreational

- SUKIPT, MASUM, SUKAM
- SEA GAMES, Varsity Boat Race (VBR)
- Program Larian (Zombie Run, Run for Hope, Run For Unity)
- PIALA DE' CHEME '18
- YEMENI'S OLYMPIC DAY
- Ukhwah Sport Games
- Silat Olahraga Peringkat Kebangsaan
- Memanah Tradisional Terbuka FESKO



Counselling/ Career Development

- UTM CAREER CARNIVAL 2018
- Job On Campus (JoC)
- Career Fair
- Job Interview
- How To Make A Perfect Resume
- HOW TO GET YOURSELF EMPLOYED
- NALS Series (Job Matters)



Entrepreneurial/ Management

- Top Bidder (RM3k – 6k)
- Food Truck Heaven
- Festival Konvokesyen (FESKO)
- Karnival Entrepreneur (KENTRE)
- Start Up
- Seminar Usahawan Hebat
- Fertigasi Cili, Jualan Bunga Majlis Konvo



Volunteerism/ Community Service

- Gotong-Royong Perdana
- Program Sukarelawan di perkampungan
- Khidmat Bakti di Rumah Anak Yatim
- Khidmat Bakti di Rumah Orang-Orang Tuan/Orang Kurang Upaya
- Treerevolution
- CARE FOR COMMUNITY
- DUTA JAUHAR 2.0
- Diversity Inclusion & Youth Camp (DIYC)



Religious/ Culture

- Global Islamic Festival (GIF)
- Indonesia Festival
- Forum Tangisan Palestin
- CULTURE CONER 9.0 & 10.0
- Pesta Tanglung
- Hari Ponggal
- Zapin



Innovation/ Creativity

- Robot Contest (ROBOCON)
- UTM Bridge
- Innovate Malaysia Design Competition
- AIRBUS Fly Your Ideas
- Innovate Malaysia Design Challenge 2018 (IMDC2018)
- 3rd FBME International Innovation Day 2018
- Mini Marinovasi 2018 Cardboard Boat Race



Academic Enrichment

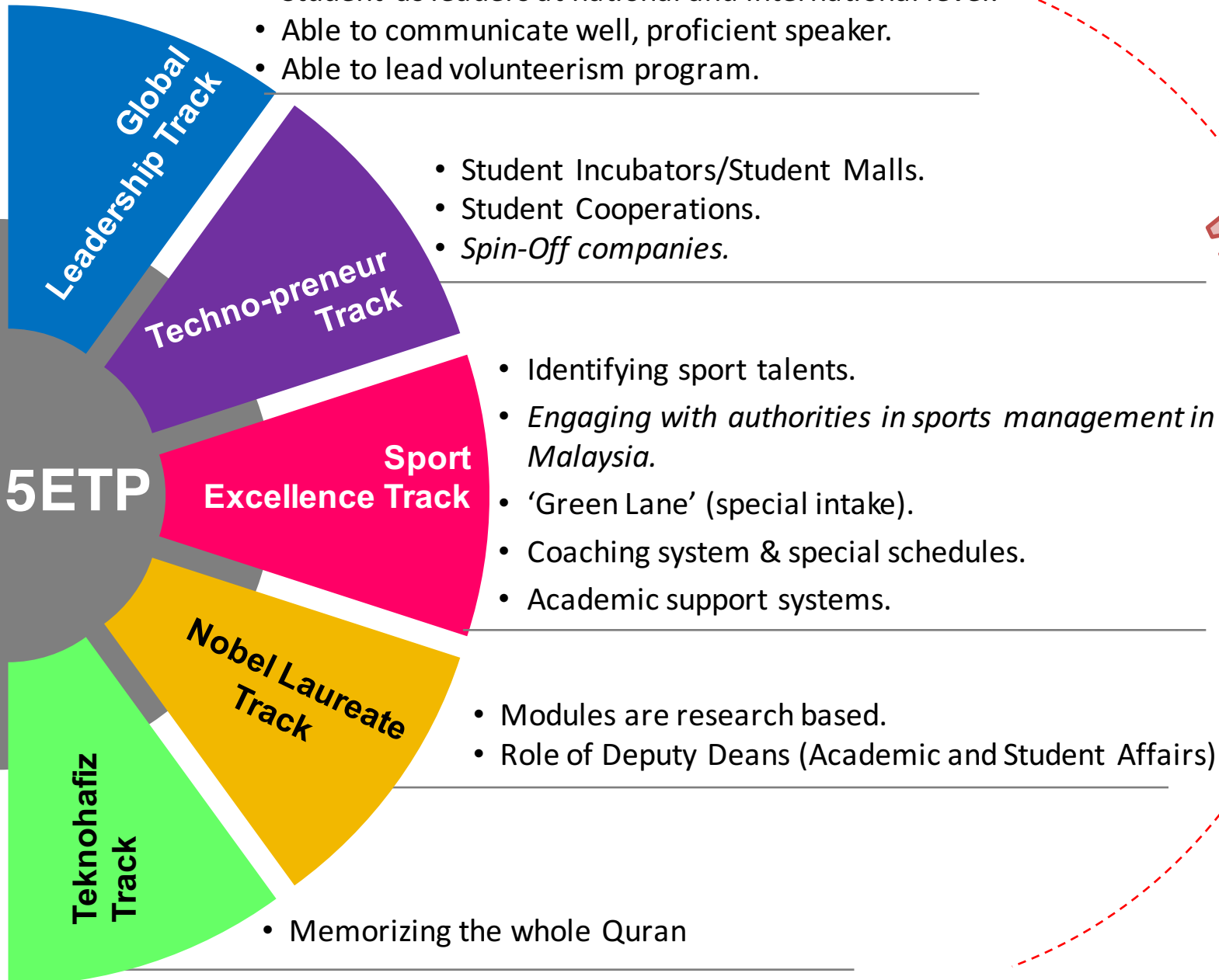
- SPE-UTM Intellectual Day
- Malaysia Bioinformatics Students Conference
- James Dyson Foundation Workshop
- 3rd SAE Lecture Series
- 3M (3 Minute Thesis) Competition
- How to Write Publication
- How To Give Effective Academic Presentation
- Petroleum Integrated Days 2018 (PETROLIDA 2018)



Awards/ Appreciation

- Anugerah Tokoh Siswa (ATS)
- Anugerah Gemilang Mahasiswa (GEMA)
- Malaysia Entrepreneurial Awards (MAE)
- Malam Anugerah Kolej
- Anugerah-anugerah dalam persidangan, forum & seminar.
- Pentauliahhan PALAPES, SUKSIS

UTM Signature Programme : 5 EXCELLENCE TRACK PROGRAMMES (5ETP) : UNDER REVIEW



MAY FORWARD



1. Coordinators and Track Advisors
2. Special Operation Rooms
3. Synergy across faculties
4. Special Budgets
5. Financing Through Collaborations

BENCHMARK OF SUCCESS

1. Awards (local & international)
2. Competitions
3. Acknowledgments/ Recognitions

FESTIVAL KONVOKESYEN UTM KE-60

DATARAN UTM, JOHOR BAHRU
25 APRIL - 2 MEI 2018

UTM ARTISTIC TALENT

ARTIST PERFORMANCES



FESKO60_UTM



FESTIVAL KONVOKESYEN UTM



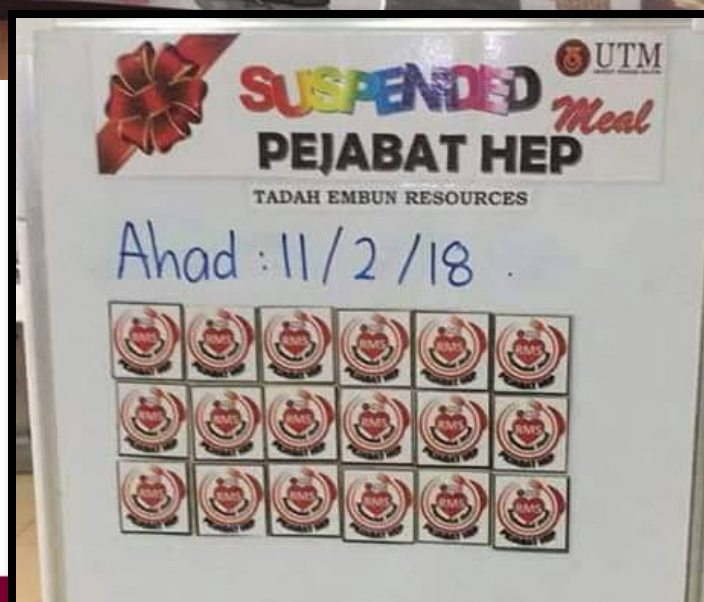
- Practical platform for training students' entrepreneurial skills
- More than 160 stalls in operation
- A platform to feature students' artistic talent
- More than 60,000 visitors throughout festival
- Over **RM700,000.00** in gross profit earned



HEP SUSPENDED MEALS @UTMJB

10 Arked/ Café

BIL	NAMA KAFE/SYARIKAT	NAMA PENGUSAHA	LOKASI
1	CESU ENTERPRISE	TG. MAIMUN TG MUDA	BANGUNAN SUB
2	CHIKA SUTERA	NOR ASHIKIN HASSAN	BANGUNAN SUB
3	AINA CATERING & TRADING	PN. SAINAH KHATIM	FAK. BIOSAINS & KEJURUTERAAN PERUBATAN (T02)
4	TADAH EMBUN RESOURCES	PN. AIDAH MD SALLEH	KOLEJ TUN FATIMAH
5	JURR ENTERPRISE	JURIAH JUSOH	KOLEJ TUN DR. ISMAIL
6	TERAS JATI RESOURCES SDN BHD	PN. ROHANA ABDUL KADIR	KOLEJ TUN HUSSEIN ONN
7	JEMARONG ENTERPRISE	PN. MAZILAH ABDULLAH	SCHOLARS INN
8	ALAM SURIA SERVICES	MOHAMMED ALI	KDOJ (K 16 & 17)
9	SUMER SDN BHD	EN. MOHAMMED SAAD JASSIM	ARKED CENGAL
10	WARISAN K ENTERPRISE	NORAINI CHE LONG	ARKED MERANTI





Concluding remarks



- Students are balancing many roles (online, offline) today
- Help them find their true calling, and let them shine

Concluding remarks



Student affairs has to transform in order to **stay relevant** and to **play significant role in student development**



Student affairs professionals should be **facilitators**, supporting students to grow and to **realise their potential**



Universities should provide wider access to opportunities in order to enable students to become **Global Talents**



Each and everyone at student affairs must be **an inspiration**

Thank You